



STANFORD PROGRAM ON REGIONS OF
INNOVATION AND ENTREPRENEURSHIP
THE WALTER H. SHORENSTEIN ASIA-PACIFIC RESEARCH CENTER

SPONSORING:

GLOBAL STRATEGIC ALLIANCES AND M&A CONVERGENCE

the **ITF™ 2009**

HOTBED FOR M&A IN CLEANTECH & BIOTECH

STANFORD UNIVERSITY, CA
JUNE 24 - 25, 2009

Cleantech: Solar energy, Wind energy, Energy efficiency, Water purification, Clean building materials, Green transportation, Smart grid, Biomass, Biofuels, new paradigms in energy conservation ...

Biotech: Pharmacogenomics, Genetic testing, Gene therapy, Food processing, Nanotechnology, Biological engineering, Bioremediation, pharmaceutical ...



ITF 2009

CONFERENCE

- Invitation-only
- Sponsored by SPRIE
- Over 300 elite tech leaders
- Leading venture capitalists
- Valuable discussion forums
- High-level networking
- Hotbed for M&A in Cleantech & Biotech
- www.teksia.com

WHY ATTEND
WHO SHOULD ATTEND
ITF BOARD
SPONSORSHIP

Given the state of affairs surrounding the global economy and the grave slump that companies of various sizes are currently facing, businesses, both small and large are seeking ways to generate solutions and initiatives that can promote industry growth. In spite of the global economic turmoil, companies are eager to discover resourceful and strategic solutions that will help them ride out this major economic challenge. The solution may very well come in the form of strategic connections found in vertical expansion or horizontal partnerships, which can enable companies to gain access to markets which to date, have not been

easily accessible to companies.

According to CSR Wire, despite the global chaos, the mergers and acquisitions industry continues to play a critical role in ownership reorganization and strategic growth, completing a four-year stretch of unparalleled profitability that has transformed the global economy by \$14+ trillion in deals. Regardless of recent debt-market clutch, reputable deal masters and beginners are intent on keeping the deal flow going. To that end, we must pay attention to the bigger picture by understanding the changing market conditions.

“A merger is like two people falling in love. Sometimes we are the place where the people first meet. Sometimes we are the place where they do the proposing. And sometimes we just provide the beautiful sunset.”

“Klaus Schwab”
Founder of World Economic Forum

This year, the ITF Summit 2009, which is sponsored by the Stanford University Program on Regions of Innovation and Entrepreneurship (SPRIE), will be held at Stanford University on June 24-25, 2009 and will focus on Biotech, Clean-tech, and other related industries.

ITF 2009 will serve as a venue for senior level executives who wish to engage in a focused dialogue with their peers thereby securing and examining business objectives in real time. Join with more than 300 executives at this exclusive, invitation-only summit for two full days of exciting keynotes, power panels, breakout sessions, Stanford faculty workshops and ITF's 6-Minute of Fame speed dating program. In between the scheduled events and during meals there will be great deal of networking in addition to a luncheon reception for participating companies.

Become part of the activities as top dealmakers and business tycoons envision the "Big Picture" in the heart of Silicon Valley habitat at [Stanford University](#).

ITF 2009

**STANFORD UNIVERSITY, CA
MCCAW HALL & FORD GARDENS**

June 24 - 25, 2009



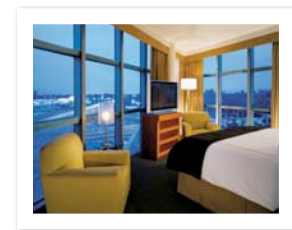
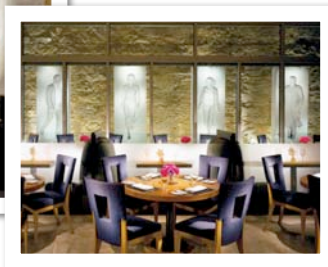
Hotel Accommodations:

ITF 2009 has negotiated special group rates of \$255 at 4 Season hotels for event attendees. These special rates apply to reservations made between [April 1st and June 3rd only](#).

Four Seasons brings the high-touch appeal of its legendary service and luxury to the innovative capital of high tech. In the hub of Silicon Valley, ten minutes from Stanford University, this intimate hotel caters to business travelers working in Silicon Valley and is minutes away from Stanford University with a rooftop pool with private cabanas, and an enormous spa..."

Reservations and Special Instructions:

Room reservations will be made directly with the Hotel by calling the hotel directly. Guests should call the Hotel directly and ask for the International Technology Forum 2009 room block. The Hotel's telephone number is 650-470-3847. Guests may also email our reservations department at reservations.pal@fourseasons.com For more information visit our website: www.teksia.com



ITF Chairman's Message



“ITF creates a community of experts that is needed to focus on high-tech development. This community is united with certain interests and common objectives. These objectives are to first, forge new relationships, secondly, share best practices and third, discover new opportunities and capitalize on them.”

Dr. William Miller
ITF Chairman of the Board

Co-director of (SPRIE)
Stanford Program on Regions of Innovation and Entrepreneurship

Former President and CEO
SRI International

Why attend?

It stands to reason that getting the right companies in your corner can mean the difference between success and failure. However, before this can happen certain important questions must be answered: When do you cut these deals? Who are your top targets? What do you offer them? To find the answers to these important questions as well as many other answers, attending the ITF2009 will open doors where attendees will discover solutions to different transaction types such as mergers, acquisitions, disposals, spin-offs, de-mergers, joint ventures, privatizations, leveraged buyouts and many other situations.

Who Should attend?

The audience will include Presidents, CEOs, CFOs, COOs and Business Development executives from bidder and targeted public and private corporations, to government bodies, financial and legal advisers, management consultants, accounting advisers, auditors and ...

What's included?

Registration fee includes two days of inspiring keynote speakers, industry veterans' panel discussions and intensive learning sessions presented by Stanford faculty. In addition, participants will receive breakfast, luncheon, and refreshments, plus an unlimited assortment of networking activities with some of the finest and the brightest individuals in the Cleantech and Biotech industries.

General admission doesn't include luncheon/keynote.



Testimonials



“For me, this conference illustrates that innovation has no boundaries. The entrepreneurs who presented their ideas did exceptionally well considering they only had 6 minutes each to present. Certainly everyone I spoke with wanted to know a bit more, dig a bit deeper.”

Regis McKenna

**Founder
Regis McKenna, Inc.
Keynote Speaker, Barcelona ITF™ 2007**

“Networking at ITF™ builds relationships that help build new companies.”



**Dr. Roger Wyse
Managing Director
Burrill & Co
ITF™ 2004 Speaker**



“I spoke at the international conference on clean technology in ITF 2007 Barcelona, Spain. I must say that ITF™ was highly effective in seamlessly orchestrating and bringing together key leaders from both European and American countries in a three-day event. Not only did ITF management choose the right speakers from two different continents, but they also blended them together perfectly in addition to running the logistics of this event flawlessly, a testament to the organization's unique model and dedicated management.”

**Steve Westly
CEO & Founder
The Westly Group
Former California State Controller**

Biotech & Cleantech

This year, the ITF Summit 2009 will serve as a venue for senior level executives who wish to engage in a focused dialogue with their peers thereby securing and examining business objectives in real time.

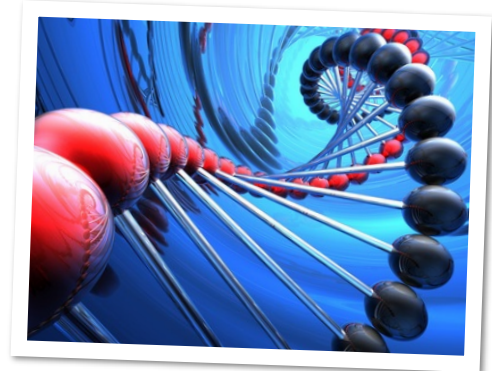
In light of this year's current market situation, ITF™ has selected more than 50 of the most well respected executives in global Biotech and Clean tech industries. The delegation gathers in Silicon Valley where for two days peers will network and share their expertise and knowledge while at the same time participants will assess available options in the market. During the event, individuals and companies will find strategic alliances involving resources such as products, distribution channels, manufacturing capability, project funding, capital equipment, technology transfers, and intellectual property as well as targeting companies for M&A throughout ITF™ global landscapes.



The delegate attendance is comprised of the most well respected executives from the above-mentioned industries. To ensure the success of the meeting, the format has been designed to surpass the traditional exchange of business cards, thereby allowing executives to communicate on a personal level and ultimately gaining greater understanding of the most common business challenges.

Invitations are based on investments that

executives are currently making in the marketplace.



During the event, each executive will engage in a series of business meetings, where they will contribute in facilitated roundtable discussions with peers in addition to playing an active role in structured and informal breakout sessions and moderated workshops. While there will be sponsors in attendance, the program is designed specifically with the end-user in mind.

Conference Format:

The format for the conference will be split into two segments, which will include public and private company presentations such as General Session Presentations and One-On-One Meetings.

Cleantech Companies will present on June 24 and Biotech Companies will present on June 25.

CLEANTECH GENERAL SESSION PRESENTATIONS: JUNE 24 8:30-12:30 AM	CLEANTECH ONE-ON-ONE MEETINGS: JUNE 24 2:00-4:30 PM	LUNCH & KEYNOTE JUNE 24,25 12:30-2:00 PM	BIOTECH GENERAL SESSION PRESENTATIONS: JUNE 25 9:00-12:00 AM	BIOTECH ONE-ON-ONE MEETINGS: JUNE 25 2:00-4:30 PM
PANEL DISCUSSION JUNE 24 10:15-11:00 AM	STANFORD M&A WORKSHOP JUNE 24 3:00-4:00 PM		PANEL DISCUSSION JUNE 25 10:15-11:00 AM	STANFORD M&A WORKSHOP JUNE 25 3:00-4:00 PM

General Session Presentations:

Morning sessions will address the General Session Presentations starting with the keynote and opening remarks; on both days and during the 3-hour General Session, each company will present a 6-minute presentation to the audience in Biotech and Cleantech industries. Industry veterans' panel

discussions will be presented during the morning presentations. One-on-one Meetings will be presented in the afternoon.

One-on-one Meetings:

- On both days and following lunch there will be a keynote address, with each presenting company moving to their own private or semi private meeting

space (optional) where they will hold meetings with prospects.

- Stanford faculty will present M&A Workshops; participation of prominent Silicon Valley veterans will take place simultaneously during the afternoon session from 3:00 PM to 4:00 PM.
- Workshops are open to general admission registrants.

Conference Schedule:

Will be announced by May 15, 2009

Presenting Companies:

Presenting Companies will be announced by May 30, 2009



ITF™ 2009 Registration

Investors **\$1,000** Analysts **\$1,000** VIP's Spouse fee & General Admission for Public sessions **\$250**

The VIP's spouse fee covers meals and excursions.

General admission doesn't include luncheon/keynote.

Register by May 10 with ITFREG Code and receive 20% discount.

VIPs

ITF extends its invitation to more than 50 of the most well respected executives in global Cleantech and Biotech industries to attend the 2009 Summit free of charge.

VIP invitations to speak or attend are non-transferable. All registrations must be completed prior to June 1, 2009. By signing the online registration form, you agree that all pictures, video and transcript taken at ITF 2009 are property of Teksia, Inc. and can be used for future marketing or promotional purposes.

- *Cancellation policy: ITF will refund 75% of the fee with written cancellations received no later than May 10*

6-Minutes of Fame Registration Fee

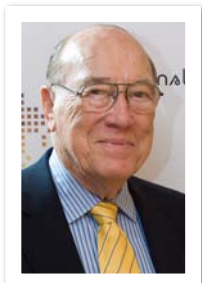
Public Companies

Fee	Annual Gross Revenue
\$3,000.00	Below \$50m
\$8,500.00	\$50-\$200m
\$12,500.00	\$200-\$500
\$15,500.00	\$500-\$1b
\$18,000.00	Over \$1B

Private Companies

Fee	Number of Employee
\$2,000.00	Below 50
\$3,500.00	50-\$200
\$6,500.00	200-500
\$14,500.00	Over 500

ITF Advisory Board



William F. Miller, Ph.D.

Former President & CEO
SRI International
Co-director, SPRIE
Stanford University



Irwin Federman

General partner
US Venture Partners



Lip-Bu Tan

Founder, Chairman
Walden International



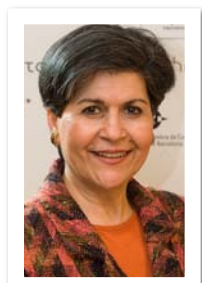
Steve Westly

Former California
State Controller
CEO & Founder
The Westly Group



Tapan Munroe, Ph.D.

Former Chief Economist
PG&E
Director
LECG, LLC.



Jaleh Daie, Ph.D.

Head of science
Packards Foundation
Executive Partner
Aurora Equity



Kamran Elahian

Serial Entrepreneur- VC
Chairman & Co-Founder
**Global Catalyst
Partners**



Faraj Aalaei

Former CEO & Co-founder
Centillum Communications
(Nasdaq: CTLM)
CEO
Aquantia Corporation



Ron Najafi, Ph.D.

Chairman & CEO
**NovaBay
Pharmaceuticals**
NYSE-Amex Symbol: NBY



Ross Haghghat

Serial Entrepreneur-
Investor
Chairman & Founder
Triton Systems, Inc.



Abbas Masnavi, Ph.D.

Technical Leader
Cisco Systems



Miguel Valls

Advisory Board Barcelona Chamber of Commerce
CFO & VP
Vlex Networks



Sotoudeh Hamedi-Hagh, Ph.D.

Professor
San Jose State University

ITF Executive Directors: Susan Akbarpour and Cyrus Akbarpour

ITF is organized and trademarked by:



ITF™ Sponsorship Levels and Benefits

Platinum Sponsor:	\$50,000
Gold Sponsor:	\$35,000
Silver Sponsor:	\$15,000
Bronze Sponsor:	\$5,000

Build your brand with our high-impact sponsorships. There is no faster way to elevate your position and visibility. Sponsorships are offered on a first-come, first-serve basis.

For more information about sponsorships contact Tabi Ansari, ITF2009 Sponsorship Director at: tabi@teksia.com / 650-701-0007

In appreciation for your participation as an ITF™ 2009 sponsor, you receive the following general benefits:

Platinum Sponsor: \$50,000

- 15 Complimentary pass for all receptions.
- Opportunity to present in 6 minutes of fame
- VIP roped off reserved seating throughout the entire conference
- Access to a special concierge lounge area during the entire conference with refreshments
- 25% discounts for your company employees' registrations , exhibit space and other sponsorships
- Check ITF™ 2009 platinum sponsorship package for priority speaking opportunities.
- Your Company logo with a link on ITF™ website www.teksia.com for three year.
- A stand-alone banner displayed during the various activities at ITF™ 2009
- Your company's ad in the back cover of the conference program.
- Special on-stage recognition during the event.

Gold Sponsor: \$35,000

- 10 Complimentary pass for all receptions.
- Opportunity to present in 6 minutes of fame
- VIP roped off reserved seating throughout the entire conference
- Access to a special concierge lounge area during the entire conference with refreshments
- 15% discounts for your company employees' registrations , exhibit space and other sponsorships.
- Your Company logo with a link on ITF™ website www.teksia.com for one year.
- A stand-alone banner displayed during the various activities at ITF™ 2009
- Your company's ad in the conference program.
- Special on-stage recognition during the event.

Silver Sponsor: \$15,000

- 5 Complimentary pass for all receptions.
- Opportunity to present in 6 minutes of fame
- VIP roped off reserved seating throughout the entire conference
- Access to a special concierge lounge area during the entire conference with refreshments
- 10% discounts for your company employees' registrations , exhibit space and other sponsorships.
- Your Company logo with a link on ITF™ website www.teksia.com for 6 months.
- Your company's half page ad in the conference program.
- Special on-stage recognition during the event.

Bronze Sponsor: \$5,000

- 4 Complimentary pass for all receptions.
- VIP roped off reserved seating throughout the entire conference
- Access to a special concierge lounge area during the entire conference with refreshments
- 5% discounts for your company employees' registrations , exhibit space and other sponsorships.
- Your Company logo with a link on ITF™ website www.teksia.com for 3 months.
- Your company's half page ad in the conference program.
- Special on-stage recognition during the event.

Other Individual Sponsorship Opportunities:

- A full page in the conference program at \$1500.00
- A stand-alone banner with your company information for \$2000.00
- Attendee Badge Holders – Company logo on the official Event name badge \$4,000
- Room Drops – Deliver your company message on a promotional item of your choice delivered to each attendee's room \$850.00
- Your company's brochures/materials included in the attendee handouts \$1500
- On site banner – Increase brand awareness by hanging your company banner during the entire event \$3,000-\$10,000
- Breakfast or Lunch Sponsorship - Sponsorship banner displayed during breakfast or lunch. Hand out promotional material or other promo items at each table \$6,500+ 50% of the cost

Custom sponsorships are available. Contact Tabi Ansari; ITF™ 2009 Sponsorship Director at tabi@teksia.com at: ITFsponsors@teksia.com with your special request.

**Conference name badges are color-coded with ribbons highlighting type of sponsors (Platinum, Gold, Silver, Bronze)*

